

WELCOME to the giving tree project!



THANK YOU for participating in the 2021-2022 *Giving Tree Project* from World Renew!

This project is made to accompany the 2021-2022 *Gift Catalogue* from World Renew and provides you with everything you need to complete a successful "giving tree" project. Your efforts may be in-person

or virtual this year due to COVID-19 restrictions in your area. We hope and pray that you will use this project to be creative, get energized, participate fully, and give enthusiastically to help people in need.

There are many ways to use these materials. You will find more testimonials in the gift catalogue to help spark your imagination. Here are some ideas to get you started.

- Plan a fundraising Christmas (or other holiday) dinner and use the proceeds to "buy" giving tree ornaments or gifts from the World Renew gift catalogue.

- Choose one or more items from the catalogue to support, and then set a goal and raise funds for it during one special month of the year.
- Distribute two World Renew gift catalogues to each member of your group or church, one copy to use themselves and one to share with a friend or acquaintance.
- Distribute catalogues to each member of your church or group on a Sunday before Thanksgiving and then take a Thanksgiving Day offering to collect gifts and order forms from families and individuals.
- Encourage gift giving from the catalogue on occasions other than Christmas, such as Easter, a birthday, or an anniversary.

Thank you for helping people in need through the World Renew *gift catalogue* and *Giving Tree Project*. If you have questions, comments, or ideas to share, please contact World Renew's Connections and Community Engagement Team at info@worldrenew.ca.

worldrenew.ca/gifts



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