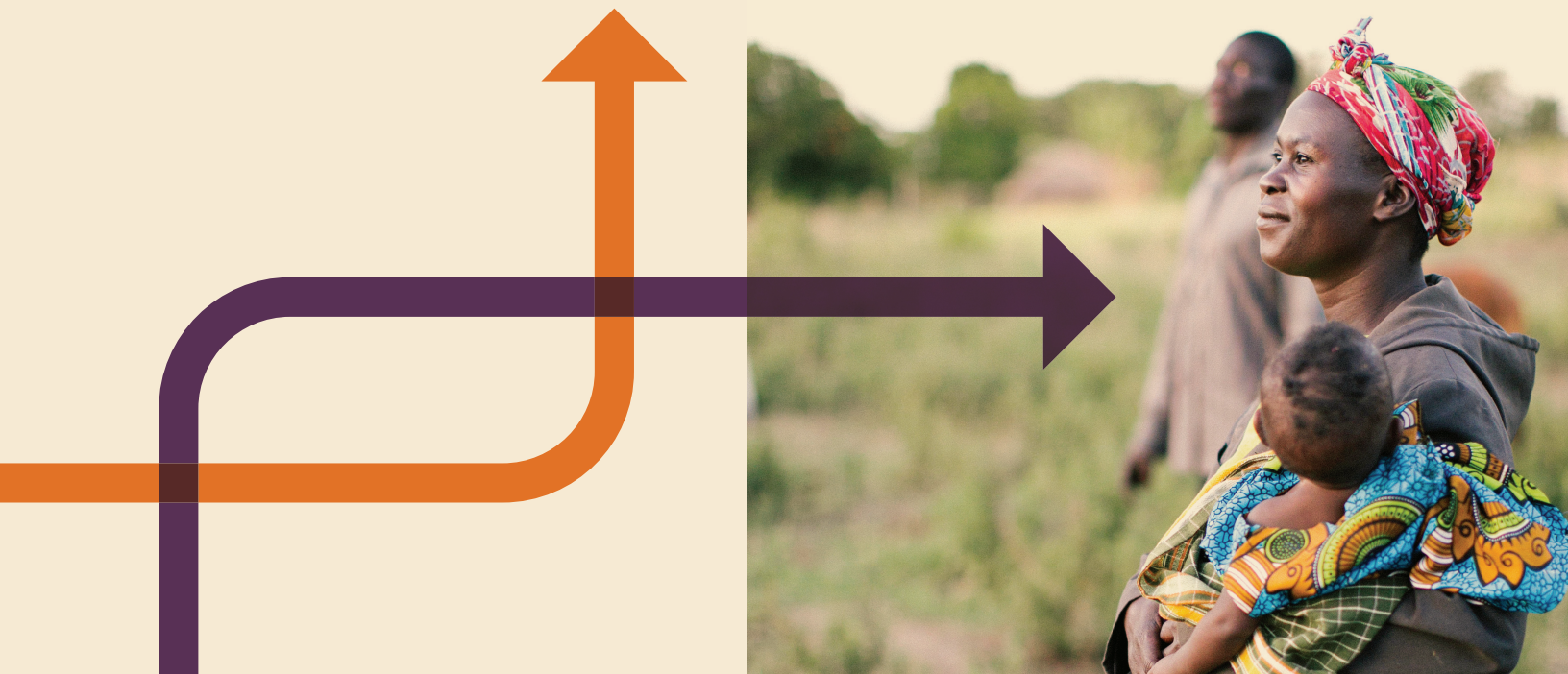




CHURCH PARTNER PLANNING GUIDE:

HOW TO HOST A WORLD RENEW SUNDAY OFFERING.



THANK YOU FOR JOINING US



World Renew is so grateful your church is considering a partnership with our organization in order to build pathways out of poverty around the world. Already, we see God working powerfully through World Renew with people currently experiencing poverty and building security for themselves.

Because of gifts from churches like yours, World Renew currently works with 73 Christian organizations in 1,275 communities and over 30 countries to help over 1 million people make positive, long-term changes in their lives each year. Through World Renew's disaster response, community development, and justice programs, we prioritize 6 critical outcomes:

1. Long-term Food Security for All
2. Clean Water for All
3. Emergency Food Deliveries for Those in Crisis
4. Income Security for Families Living in Poverty
5. Training in Climate-Adaptive Farming for Communities
6. Disaster Recovery Support for the Vulnerable



When your church partners with World Renew by hosting an offering, the funds you raise, regardless of the amount, go to these efforts.

To come alongside church partners like you, World Renew offers a range of resources, which you should have received along with this guide, to help your church community contribute to changing the story of poverty by using your unique abilities. These resources include:

- **Bulletin inserts**
- **An offering video**
- **World Renew information and impact slides**

If you need to re-download any of these items, simply visit **pathwaysoutofpoverty.com** in the US, or **pathwaysoutofpoverty.ca** in Canada.

IN THIS LEADERS GUIDE, YOU WILL ALSO FIND:

- **Facts on Poverty: The Importance of Partnership and a Holistic Approach**
- **Action Plans for Churches**
- **Prepared Bulletin Announcements**
- **Creative Campaign Ideas**
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TOGETHER, WE CAN BUILD
PATHWAYS TOWARDS A HOPEFUL
FUTURE FOR ALL. TODAY, THAT
HOPEFUL FUTURE STARTS WITH YOU.

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1

FACTS ON POVERTY


THE IMPORTANCE OF PARTNERSHIP & A HOLISTIC APPROACH

As 2021 came to a close, the UN projected that the COVID-19 pandemic had pushed another 143-163 million people around the world into poverty. 2020 was the first year since 1997 when the total number of people in poverty globally increased. Sadly, current calculations project that by 2030, an additional 50 million people will still be in poverty compared with pre-pandemic projections.

In our estimation, that outcome is unacceptable. And, through gifts from generous-hearted people like you, it is avoidable. However, the issue of poverty is multifaceted and often complex, intensified by a number of concerning trends brought on by COVID-19: an increase in the number of people experiencing hunger, outbreaks in conflict due to limited resources, elevated unemployment levels, inability of farmers to sell their crops at market, an increase in gender-based and domestic violence, continued spread of COVID-19 and other diseases due to scarce water and inadequate hygiene.

Together, these factors create a cycle of harm that threatens to bind communities in poverty for generations.

But that doesn't have to be the story. Thanks to World Renew's model, our staff and partners on the ground work with local churches and communities to help them identify existing strengths and access the support they need to create stable sources of food, clean water, and income. We also work with these communities to adapt to threats like climate change, natural disasters, and violence so they can weather setbacks like COVID-19 with greater ease.





CECELIA'S PATHWAY OUT OF POVERTY

Through locally sourced and community based development, donations like yours touch over a million lives each year. But we think the impact of each gift is best described story by story.


One of those stories includes Cecelia Naveia: a young woman whose life changed for good in 2021 through World Renew. Cecelia lives in Milange, Mozambique, where she raises vegetables to feed her family. After joining a World Renew savings group in her village, Cecelia's community loaned her the funds to buy two additional fields where she could plant corn and soybeans: leading to more stable income and food for her family. Through that investment, Cecelia not only paid back her loan within a year, but she also earned \$190 in profit, an extra income of six months, from her work. This income opens up pathways to better housing, education for her children, and future investments in clean water to keep her family healthy and her crops thriving.

Your choice to walk alongside World Renew helps people like Cecila to recognize themselves as image bearers of God and to live into the plans God has for them to glorify him. Let's glorify God together by ensuring all his children can access pathways out of poverty.

**EQUIPPING A WOMAN LIKE CECILIA WITH
THE PATHWAY SHE NEEDS TO JOURNEY
OUT OF POVERTY STARTS DIRECTLY WITH
A COMMUNITY LIKE YOURS. THANK YOU FOR
JOINING IN THIS LIFE-CHANGING WORK.**

2

ACTION PLAN FOR CHURCHES GATHERING PHYSICALLY



Thank you for stepping up to organize your congregation's offering and partner in the work of World Renew. If your church is in a season of gathering physically, these are the steps you can take to ensure a smooth roll-out and execution.

TIME FRAME	ACTION
One week before World Renew Sunday	<ul style="list-style-type: none">• Make a verbal announcement in church that the following Sunday you plan to engage the topic of poverty as a community and will be collecting a special offering to support the work of World Renew.• Use bulletin announcement #1 (provided in this Planning Guide)• If your church uses bulletin inserts, make sure to download and print off plenty of World Renew inserts for next week's service.
World Renew Sunday	<ul style="list-style-type: none">• Hold an offering for World Renew during your collection. Make sure to download the World Renew video online to play during the offering and to select a few World Renew impact slides to play during Sunday morning pre-roll and postlude as bookends to your worship service.• Use bulletin announcement #2
One week later	<ul style="list-style-type: none">• Forward last week's collection to World Renew (by check or online)• Use bulletin announcement #3 to celebrate the results of partnering with World Renew with your congregation and consider a verbal thank you to your congregation during announcement time

2

GATHERING PHYSICALLY

PREPARED BULLETIN ANNOUNCEMENTS FOR PHYSICAL GATHERINGS



BULLETIN ANNOUNCEMENT #1

More than 700 million people around the world live in extreme poverty (on less than \$1.90 a day). In two weeks, we'll be partnering with World Renew to help build pathways out of poverty for the world's vulnerable. Visit worldrenew.net or worldrenew.ca to learn more and come prepared to give next week.

BULLETIN ANNOUNCEMENT #2

Today we are having an offering to support the work of World Renew. World Renew has the plans, the systems, the partners, and the people to come alongside communities experiencing poverty, hunger, injustice, and violence and to build long-term pathways towards flourishing. We are excited to join in this work as a faithful response to the God who can accomplish abundantly more than all we ask or imagine. **Thank you for giving as you are able to help end global poverty.**

BULLETIN ANNOUNCEMENT #3

Thank you to everyone who made a donation to last week's World Renew Sunday collection to help build pathways out of poverty. Our church alone raised [put in your \$ amount] for World Renew's sustainable approach to tackling the issue of poverty. Together, we are coming alongside families so they can put food on their tables, build stable sources of income, access clean water and find long term flourishing. Your gift makes a big difference in achieving that goal.

2

GATHERING PHYSICALLY

CREATIVE CAMPAIGN IDEAS FOR PHYSICAL GATHERINGS



Engaging your congregation on the topic of poverty can be as simple as a few announcements.

But, if you want to **make more of the week leading up to World Renew Sunday**, try some of these ideas for both the young and young-at-heart.

ENCOURAGE ENGAGEMENT

A visual display in a high-traffic area always catches people's attention. **Consider involving your congregation in imagining the pathways of hope that God desires for all of us.** Set aside a wall in your sanctuary or fellowship area with a large ream of butcher or craft paper that says "Pathways to Hope." Make sure to have colorful pens/markers nearby for people to use. Then, during your first World Renew Sunday announcement, encourage members young and old to visit the wall and add a phrase that is personal to them and represents a longing they have for the world. People can fill the blank in with whatever connects with them: "healing," "clean water," "justice," "love," "safety for girls," etc. If you have a bay of windows in your space, you can do the same thing with window markers. Watch the messages build over the next two Sundays and celebrate the phrases on World Renew Sunday. (Tip: this activity can inspire some great content for a Sunday morning sermon and worship set).

3

ACTION PLAN FOR ORGANIZERS WHO ARE GATHERING DIGITALLY



Thank you for stepping up to organize a World Renew Sunday for your congregation. You've got this. And we've got you. If you are one of many churches currently gathering in a digital space, or operating at reduced capacity for the safety of your congregation, this is a digital rollout designed to help you have a successful World Renew Sunday.

Just follow the schedule below for a smooth roll-out and execution.

TIME FRAME	ACTION
One week before offering	<ul style="list-style-type: none">• Make a social announcement on your digital channels (Facebook, Instagram, Twitter and also Email) that the following Sunday you plan to engage the topic of poverty as a community and will be collecting a special offering to partner in the work of World Renew. Feel free to point people to pathwaysoutofpoverty.com or pathwaysoutofpoverty.ca to learn more. Use digital announcement #1 as your inspiration.
World Renew Sunday	<ul style="list-style-type: none">• Take a collection for World Renew during your livestream. You can collect funds through your regular digital giving option or invite people to give directly to World Renew at pathwaysoutofpoverty.com or pathwaysoutofpoverty.ca. Don't forget to download and incorporate the World Renew video into your livestream. You are also free to post it to your website and social media separately for people to view.• Publish digital announcement #2
One week later	<ul style="list-style-type: none">• Use digital announcement #3 to thank your congregation and don't forget to verbally thank them as well during the service livestream.

3

GATHERING DIGITALLY

PREPARED BULLETIN ANNOUNCEMENTS FOR DIGITAL GATHERINGS



DIGITAL ANNOUNCEMENT #1

More than 700 million people around the world live in extreme poverty (on less than \$1.90 a day). In two weeks, we'll be partnering with World Renew to help build pathways out of poverty for the world's vulnerable. Visit worldrenew.net or worldrenew.ca to learn more and come prepared to give next week. Visit pathwaysoutofpoverty.com or pathwaysoutofpoverty.ca.

DIGITAL ANNOUNCEMENT #2

Today we are having an offering to support the work of World Renew. World Renew has the plans, the systems, the partners, and the people to come alongside communities experiencing poverty, hunger, injustice, and violence and to build long-term pathways towards flourishing. We are excited to join in this work as a faithful response to the God who can accomplish abundantly more than all we ask or imagine. **Thank you for giving as you are able to help solve global poverty at pathwaysoutofpoverty.com or pathwaysoutofpoverty.ca**

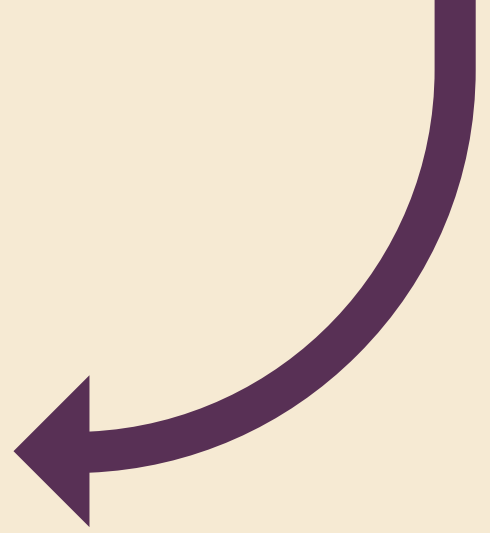
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3

GATHERING DIGITALLY

CREATIVE CAMPAIGN IDEAS FOR DIGITAL GATHERINGS



Engaging your congregation on the topic of poverty can be as simple as a few announcements and distribution of devotionals.

But, if you want to **make more of the week leading up to World Renew Sunday**, try some of these ideas for both the young and young-at-heart.

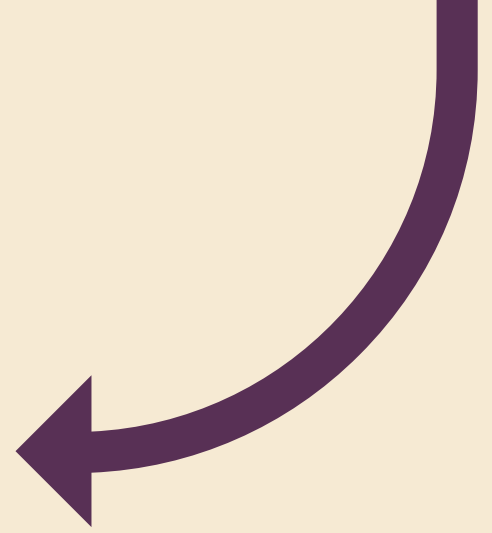
ENCOURAGE ENGAGEMENT

The Sunday before World Renew Sunday, invite members from your congregation to share what “pathways to hope” means to them by writing on a piece of paper “A Pathway to _____.” People can fill the blank in with whatever connects with them: “healing,” “clean water,” “justice,” “love,” “safety for girls,” etc. If members of the congregation choose, they can then snap a picture holding their sign and email it to the email address you provide. Partner with your tech team to share a different image each week on your Facebook page or create a slide-show set to music to highlight your congregation’s beliefs about flourishing and justice. Then, encourage your congregation to talk about the experience together. You can share your pictures with World Renew by tagging us @WorldRenew.

3

GATHERING DIGITALLY

CREATIVE CAMPAIGN IDEAS FOR DIGITAL GATHERINGS



SET THE SCENE

When you shift the design of the banner images on social media and your church's website, it makes an impression on your community: insighting curiosity, signaling significance, and creating buzz. Feel free to use the slides available at pathwaysoutofpoverty.ca or pathwaysoutofpoverty.com to help generate the image of your choice.

MARK THE MOMENT

Host a digital coffee hour on your church's preferred video conferencing platform to discuss global poverty and what is stirring in the hearts and minds of your congregation. You can even contact World Renew to have a member of our Church and Community Engagement team attend and share more about the overall impact of poverty and what small acts like giving and prayer do to make a big difference. Reach out at info@worldrenew.net

MAKE A LITTLE MORE

If you're looking to really encourage giving, consider inviting a member of your congregation to create a brief video with their phone sharing why they give to support World Renew. You can then post the video to social media through Facebook live and share it over email. Often, we all feel encouraged to give when we see someone we know leading the way!

4 DONATION DETAILS



ONLINE GIFTS

To give online, simply visit pathwaysoutofpoverty.com or pathwaysoutofpoverty.ca and fill out the donation form.

PHYSICAL GIFTS

1. Make the check/cheque payable to World Renew
2. In the memo line write "World Renew Sunday Offering"
3. Mail your check/cheque to the appropriate home office, based on your country of residence.

UNITED STATES ADDRESS:

World Renew
1700 28th St. SE
Grand Rapids, MI 49506

CANADA ADDRESS:

World Renew
3475 Mainway
PO Box 5070 STN LCD 1
Burlington ON L7R 3Y8