

Photography Practices

World Renew seeks to uphold the highest ethical standards in sharing the stories of families and communities around the world. No person's likeness, voice, or name is used in our materials without deep and informed consent. No child's likeness is used without the deep and informed consent of their parent or guardian. Deep and informed consent requires that an individual understand the specific story that their likeness, name, or voice is helping to share, the kinds of platforms where this story will be shown, as well as the freedom they have at any time to refuse use of that image and still participate in World Renew programming. No person's likeness, voice, or name is used in our materials if that use poses a threat, real or perceived, to that person's safety or the safety of their family. World Renew is currently in the midst of system updates that will enable us to store signed digital records of beneficiary consent for all programs and countries where we work. In addition, World Renew seeks to adhere to a strict standard of limiting use of photography, video, and written testimony to events that have occurred within the last 3 years and switching out assets with older photography in a timely manner. All photography and video that we capture is required to reflect the dignity, diversity, and full scope of the people whom World Renew comes alongside as they walk the journey with their communities out of extreme poverty, crisis, or disaster.